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‘HE RULES THE WORLD’ A FAMILY-FRIENDLY CONCERT TELLING OF THE NATIVITY STORY COMING TO WACO

Coming to The Waco Hippodrome Theatre on December 11-14, ‘He Rules the World’ blends rock ‘n’ roll, narration, and animation to create an immersive, Broadway-caliber experience that tells the whole story of the Nativity in a fresh and meaningful way.

[*Get Tickets to He Rules the World Here!*](#)

WACO, TEXAS / December 3rd, 2024 | Doors open at 6:00pm at [The Waco Hippodrome Theatre](#) for the first December performance of *He Rules the World*, an exciting, family-friendly live-performance concert event for the entire family. From Executive Producer Kevin Sorbo, *He Rules the World* blends rock ‘n’ roll, narration, and animation to create an immersive, Broadway-caliber experience that tells the whole story of The Nativity in a fresh and meaningful way.

[*Learn More About ‘He Rules the World’ Here!*](#)

He Rules the World is for the entire family and aims to be a perennial Christmas tradition that brings multiple generations together. Creators Peter and Jennifer Emerson are producing *He Rules the World* with all ages in mind and with inspiration from musical influences such as Stevie Wonder, Pink Floyd, and Styx. **The Emersons are returning to Waco, Texas this December 2024 for He Rules the World’s week-long debut.**



"We are so excited to bring He Rules the World to the Waco Hippodrome Theatre this December. It's more than just a rock concert – it's a powerful and inspiring way to put Christ back at the center of Christmas. You and your family can expect a fun, hope-filled experience that tells the greatest story ever told. We hope our audience will leave feeling uplifted and ready to share the true meaning of Christmas with friends and family."

Peter & Jennifer Emerson
Creators and Executive Producer

WHAT OTHERS ARE SAYING

- *"Peter Emerson is a genius! The musical arrangements were fabulous! The quality of musicianship made the rock music interesting and well-done. The light show added much to the visual quality of the show. I appreciated the narration and visual graphics, which told the Story of Jesus' Birth. Well done!" – **Melanie S.***
- *"We have teenagers and elementary aged kids and they were so captivated that they never left their seats." – **Holly T.***
- *"What an amazing show!!! It was so full of life with such talented musicians, and songs to remember! Such a special night for the whole family!" – **Megan***
- *"The story taught me a lot more about Jesus and his family. The music was really fun and the animation was cool." – **Marshall P. (age 6)***

HE RULES THE WORLD CAST

David Gaschen - Baritone
 Joe Caskey - Bass
 Alex Bumpas - Tenor
 Celia Arthur - Alto
 Emery Gray - Soprano
 Billy Blunt - Guitar
 Eli Menezes - Guitar
 Matthew Weatherly - Bass Guitar
 Charles Reid - Drums
 Peter Emerson - Keyboards (and Keytar!)

SYNOPSIS



From Executive Producer Kevin Sorbo, *He Rules the World* is an exciting, family-friendly live-performance concert event. *He Rules the World* blends rock 'n' roll, narration, and animation to create an immersive, Broadway-caliber experience that tells the whole story of the Nativity in a fresh and meaningful way. This story immerses audiences through experiential and lyrical character development by those who experienced it first hand. The concert starts with the prophecies that foretold the coming of Christ and chronologically takes the audience to the fulfillment of those prophecies through the viewpoints of Mary, Joseph, the Angel Gabriel, the Innkeeper, Herod, and the Wise Men. *He Rules the World* uses both familiar Christmas themes and original material to seamlessly develop into a new and rich musical tapestry for the entire family to enjoy. *He Rules the World* features original songs inspired by familiar Christmas music and is supported by animation, lights, and imagery to help tell the story, along with narration by Kevin Sorbo.

PRESS ASSETS

[Media Tip Sheet](#)

[Suggested Interview Questions](#)

[Headshots and Bios](#)

For interviews, contact: Ashli Bock - 830-739-9145 - ashli@130a.com

For more information on He Rules the World visit, HeRulesTheWorld.com

For press material, visit: 130a.com

About He Rules The World

He Rules the World is a family-friendly, contemporary live concert that blends song, narration, and imagery to tell the Nativity story in its entirety. *He Rules the World* is not an acted-out play, but an immersive concert experience that uses lyrical character development to explore the characters of the Nativity story as God's plan is fulfilled. *He Rules the World* was primarily arranged by Peter B. Emerson, a composer, educator, performer, and church musician based in Texas. Additional members of the production team include script writer and stage director Terri Lynn Castleberry, executive producer Jennifer Emerson, executive producer and narrator Kevin Sorbo (*Hercules, God's Not Dead*), director and videographer Matt Chauncey (*Frame*), and co-producer and featured performer David Gaschen (*The Phantom of the Opera*). *He Rules the World* is designed to be both a world-class concert experience and a ministry outreach to help people understand and embrace the true meaning of Christmas.

About ITSUIC Music LLC

ITSUIC Music LLC is a production company co-founded by Peter B. Emerson and Jennifer Emerson. The company name is an acronym for It's You I See, which comes from the title track of Peter's album *It's You I See*, a collection of original compositions and jazz standards. Peter and Jennifer founded ITSUIC Music LLC shortly after Peter shared his vision for *He Rules the World* with Jennifer. Jennifer was drawn to the faith-based project as something she could experience with her young daughter year after year, especially in a world where age-appropriate entertainment options are limited. After several months of prayer, hard work, setbacks, determination, perseverance, and amazing opportunities – sometimes all at the same time – they brought *He Rules the World* to stage. Peter and Jennifer hope to expand the reach of *He Rules the World* in future years while simultaneously developing additional faith-based projects.

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