

He Rules the World

Sponsor - Advertise - **Engage**

Explore unique opportunities to support the vision behind *He Rules the World* and help bring high-energy, family-friendly, God-centered entertainment to families in Waco, Texas this Christmas.



Share the Gift of Christmas

He Rules the World blends rock 'n' roll, narration, and animation to create an immersive, Broadway-caliber experience that tells the whole story of the Nativity in a new and emotionally captivating way. Be a part of bringing this Christ-centered message of why we celebrate Christmas to the greater Waco community this season at the Waco Hippodrome Theatre, December 11-14, 2024.

Sponsorship Levels/Benefits

Presenting Sponsor (One available) \$100,000 +

- Logo and recognition as presenting sponsor on printed promotional materials and website
- Recognition as presenting sponsor in press releases and attendee communications
- Logo on title page and sponsor page in programs
- Logo in pre-show slide show
- Recognition as presenting sponsor on day-of signage
- Oral recognition and opportunity to address attendees prior to each performance
- Backstage tour and meet-and-greet with the cast for 4 persons
- VIP seating for 20 guests
- Dedicated social media post on HRTW's page

Benefactor Level \$50,000 - \$99,999

- Logo and recognition as sponsor on printed promotional materials and website
- Recognition as sponsor in press releases and attendee communications
- Logo on sponsor page in programs
- Logo in pre-show slide show
- Recognition as sponsor on day-of signage
- Oral recognition prior to each performance
- VIP seating for 16 guests
- Dedicated social media post on HRTW's page

Star Level \$25,000 - \$49,999

- Logo and recognition as sponsor on printed promotional materials and website
- Logo on sponsor page in programs
- Logo in pre-show slide show
- Recognition as sponsor on day-of signage
- VIP seating for 12 guests
- Mention in social media post on HRTW's page
- Mention in attendee follow-up email

ADDITIONAL SPONSORSHIP LEVELS

Angel Level

\$10,000 - \$24,999

- Logo and recognition as sponsor on printed promotional materials and website
- Logo on sponsor page in programs
- Logo in pre-show slide show
- Recognition as sponsor on day-of signage
- Tickets for 10 guests
- Mention in social media post on HRTW's page
- Mention in attendee follow-up email

Gold Level

\$5,000 - \$9,999

- Recognition as sponsor on printed promotional materials and website
- Recognition as sponsor on sponsor page in programs
- Recognition as sponsor in pre-show slide show
- Tickets for 8 guests
- Mention in social media post on HRTW's page
- Mention in attendee follow-up email

Frankincense Level

\$2,500 - \$4,999

- Recognition as sponsor on website
- Recognition as sponsor on sponsor page in programs
- Recognition as sponsor in pre-show slide show
- Tickets for 6 guests
- Mention in social media post on HRTW's page
- Mention in attendee follow-up email

Myrrh Level

\$1,000 - \$2,499

- Recognition as sponsor on website
- Recognition as sponsor on sponsor page in programs
- Recognition as sponsor in pre-show slide show
- Tickets for 4 guests
- Mention in attendee follow-up email

Supporter Level

\$500 - \$999

- Recognition as sponsor on website
- Recognition as sponsor on sponsor page in programs
- Recognition as sponsor in pre-show slide show
- Tickets for 2 guests



Advertise with He Rules the World

Chose the Ad Size that Best Fits Your Needs.

We are offering an exciting opportunity to promote your business in the official program for *He Rules the World*, a high-energy, family-friendly rock concert that tells the Nativity story.

Provide your own print ready-ad

- Format: The program is a professionally designed booklet made from 8.5" x 11" sheets, folded to create individual pages that are 8.5" tall by 5.5" wide.
- Audience: Reach an engaged audience of concertgoers, families, and community members during our December performances at the Waco Hippodrome Theatre.

Ad Options:

- Full-Page Color Ad: \$1,000 (8.5" tall x 5.5" wide)
- Half-Page Color Ad: \$500 (4.25" tall x 5.5" wide)
- Quarter-Page Color Ad: \$250 (4.25" tall x 2.75" wide)



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For more information visit:

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@HeRulesTheWorldShow

